



MEDIA CATALOG  
JO LUIJTEN

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# Huffington Post

April 4, 2012

Totally 90s Facebook Video Offers Smart Social Commentary, Retro LOLs

April 4, 2012

If Twitter Had Been Invented In The '80s

February 25, 2013

The Joy Of ASCII With Bob Ross

June 3, 2013

What Would Wikipedia Look Like If It Were Made In The 1980s?

February 2, 2014

What If We Had Instagram In The 80s?

April 13, 2015

If Tinder Was Released In The 1980s, It Would Look Like This

April 13, 2015

Tinder In The '80s Would Have Been So Awesome

August 3, 2015

Retro Google Clone Will Transport You Back To The 1980s

# Gizmodo

*(American, German & Japanese edition)*

April 3, 2012

If Facebook Were Invented In the 90s, It Would Have Worked Like This

April 3, 2012

If Angry Birds Were Invented In the 80s, It Would Have Worked Like This

April 4, 2012

If DrawSomething Were Invented In the 90s, It Would Have Worked Like This

June 24, 2012

Why Spotify Didn't Exist In the 80's

June 24, 2012

Voilà pourquoi Spotify n'existait pas dans les années 80

May 1, 2012

Believe It Or Not, LinkedIn Would Have Been Even More Annoying In the...

June 3, 2013

How Wikipedia Would Have Worked in the 1980s

June 4, 2013

もし Wikipedia が 80 年代に存在したら? (動画)

June 4, 2013

Ecco come sarebbe stata Wikipedia negli anni '80

June 4, 2013

Si Wikipédia avait été lancé dans les années 80

June 5, 2013

So hätte Wikipedia in den 80er Jahren ausgesehen

February 4, 2014

Instagram Would Have Been Even Awesomer In the 80s

February 6, 2014

もし Instagram が 80 年代にあったら (動画)

March 21, 2014

What Bitcoin would have been like if it existed in

April 12, 2015

How Tinder Would Have Looked in the 1980s

June 11, 2016

皮肉たっぷりなレトロゲーム風「トランプ」vs「ヒラリー」

May 29, 2017

A '90s Version of Snapchat Would Have Been a Whole Lot Less Confusing

## Wired

*(American, German & Italian edition)*

April 3, 2012

80s Version of Twitter is 140 Characters of Radical

April 4, 2012

Videos: What Facebook Would Have Looked Like in the '90s

February 4, 2014

If Instagram Was Around in the '80s, This Would Be Its Launch Video

February 5, 2014

E Instagram fosse stato inventato negli anni '80

November 4, 2014

Ricordi com'erano Twitter e Instagram negli anni Ottanta?

April 21, 2015

So hätte WIRED.de in den Achtzigern ausgesehen: Videokünstler Jo Luijten im Interview

July 29, 2016

Ecco la demo per un videogame di Stranger Things - La demo è stata realizzata dal videoartista Jo Luijten

## CNET

April 5, 2012

Twitter, Facebook go retro like Google Maps

June 8, 2016

Trump and Clinton star in retro video games you can really play

## Digital America

April 7, 2012

<http://tocqueville.richmond.edu/digitalamerica/?p=1408>

## Le Monde

April 4, 2012

WEB -1.0 – A quoi aurait ressemblé Facebook dans les années 1990 ?

## Nerdist

June 25, 2012

Spotify Before Spotify

May 1, 2012

Dial Up and Connect LinkedIn 1989style

## Time

April 3, 2012

Alternate Universe: Twitter Invented in the '80s, Facebook in the '90s

## MTV

April 13, 2015 - MTV International

Tinder In The '80s Would Have Been A Retro Nightmare: Watch

June 24, 2015 - MTV Greece

To MTV φέρνει την τηλεόραση του μέλλοντος... σήμερα! #MTVBump

November 11, 2015 - MTV Brasil

E se o Tinder tivesse sido lançado na década de 1980?

## The Daily Mail

April 4, 2012

If it was the 1980s: What Google, Twitter and Angry Birds would have looked like on the era's primitive computers

## The Daily Californian

April 11, 2012

State of the Art: '90s Facebook, One Dollar Bills and Chalking

## The Laughing Squid

April 3, 2012

What Twitter Might Have Looked Like If it Was Created in the 1980s

April 4, 2012

What Facebook Might Have Looked Like If it Was Created in the 1990s

April 23, 2012

What YouTube Might Have Looked Like If it Was Created in the 1990s

April 29, 2012

What LinkedIn Might Have Looked Like If it Was Created In the 1980s

May 10, 2012

What Pinterest Might Have Looked Like If It Was Created In the 1990s

February 25, 2013

The Joy of ASCII with Bob Ross, An Animated ASCII Art Spin on The Joy of Painting

June 3, 2013

What Wikipedia Would Have Looked Like in the 1980s

February 4, 2014

What Instagram Might Have Looked Like If It Was Created in the 1980s

March 22, 2014

What Bitcoin Might Have Been Like If It Existed in the 1990s

April 13, 2015

What Tinder May Have Looked Like If It Were Created in the 1980s

September 1, 2015

A VHS Instructional Video Showing What Reddit Was Like in the 1980s

July 26, 2016

The Netflix Original Series Stranger Things Imagined as a 1980s Computer Game

## Herald Sun

April 4, 2012

Squirrel Monkey show us what Facebook would have looked like in the '90s

## Boingboing

May 10, 2012

What YouTube, Twitter, Pinterest would have looked like in the '80s and '90s

## IT world

April 4, 2012

Retro Wednesday: Today's video games and Web sites, yesterday!

April 23, 2012

If YouTube was invented in the '90s

April 30, 2012

If LinkedIn was invented in the '80s"

May 11, 2012

Pinterest gets a '90s makeover

June 18, 2012

Privacy tips for the future (from 'the past')

June 25, 2012

What if Spotify existed in the '80s?

October 31, 2012

A Windows 8 interface we can all get behind

February 25, 2013

If Bob Ross taught ASCII painting in the '80s

## UOL

February 6, 2014

Vídeo mostra como seria o Instagram nos anos 80

February 21, 2014

Holandês imagina Facebook, Instagram e "Angry Birds" em décadas passadas  
Comente

## Mashable

April 3, 2012

What If 'The Facebook' Was Invented in the '90s?

April 13, 2012

Now You Can Google Like It's 1986

February 5, 2014

What Would Instagram Look Like If It Were Created in the '80s?

April 13, 2015

What Tinder would have been like in the 1980s

February 5, 2014

Here's what Reddit would have been like in the 1980s

## Humo

April 11, 2012

Squirrel-Monkey

February 25, 2013

Wat als Wikipedia al bestond in de jaren tachtig?

## The Daily Telegraph

April 4, 2012

Squirrel Monkey show us what Facebook would have looked like in the '90s

## De Telegraaf

April 13, 2015

Tinder in de Jaren 80

## NY Daily news

April 4, 2012

Facebook and Angry Birds in the 1980s

## The Verge

March 21, 2012

Watch this: what if Bitcoin had existed in the 1990s?

## Asian Correspondent

April 4, 2012

If Twitter, Facebook, Angry Birds & Draw Something were invented in the '80s

## CNN Chili

June 3, 2013

Así sería Wikipedia en 1980

## Playboy

August 23, 2015

What Would Tinder Have Looked Like If It Existed In The 80s

## Wirtschafts Woche

22 February 2013

Spotify, Skype, YouTube, LinkedIn & Pinterest im 80er-Jahre-Stil

April 3, 2012

Bob Ross präsentiert: The Joy of ASCII (Video)

## AOL

February 2, 2014

What if we had Instagram in the 80s?

## The Guardian

February 5, 2014

What if Instagram had been invented in the 1980s

## WDR

February 5, 2014

Was wäre, wenn Instagram in den 80er Jahren erfunden worden wäre

## MSN News

Date unknown (offline)

<http://www.msn.com/en-gb/news?>

videoid=9b9d9301-59d5-459e-a118-98f2779f17c7

## De Morgen

February 5, 2014

Zo had Instagram er 30 jaar geleden uitgezien

## La Repubblica

April 3, 2012

Se Twitter fosse nato negli anni Ottanta

November 14, 2014

Twitter, Instagram e Google: come sarebbero stati negli anni '80

## News Talk

June 5, 2013

What would Wikipedia have looked like in the '80s?

## BNR Nieuwsradio

May 23, 2012  
Google in de jaren '80

## Reader's Digest

February 5, 2013  
If Google Had Been Invented in the 80s...

## Abudeezo

February 5, 2013  
What if Social Media were invented in the 80s

## Yahoo

Date unknown  
What if Instagram was Invented in the '80s  
(video)

## Comedy Central

(German edition)

February 11, 2014  
Wie Instagram aussehen würde, wenn es in den  
80'ern erfunden worden wäre

## Evolver

February 11, 2013  
Why Spotify Didn't Exist in the '80s

## Digital Trends

October 3, 2014  
Here's what Google, Twitter, Instagram, and  
other sites would have looked like in the 1980s

## Bright

April 4, 2012  
Wat als Twitter er in de jaren 80 al was?

April 16, 2012  
Google BBS laat je zoeken met de interface van  
toen

## Computer Idee

April 16, 2012  
Twitter in de jaren tachtig

## Startup Grind

April 24, 2012  
If YouTube Had Been Invented In '90s

May 9, 2012  
If Pinterest had been invented in the '90s

## De Redactie

April 4, 2011  
Zo had Facebook eruitgezien in de jaren 90

## Design Taxi

April 4, 2012  
If Twitter, Facebook, Angry Birds, Draw  
Something Were invented in the 80s

May 11, 2012  
If Pinterest Were Created In The '90s...

June 5, 2013  
What If Wikipedia Was Around In The 1980s?



February 5, 2014  
What Instagram Would Have Looked Like In the '80s

## Kotaku

April 4, 2012  
Angry Birds & Draw Something Looked Way Better as 80's PC Games

March 22, 2014  
If Bitcoins Were Around In The 90s

July 28, 2016  
A Stranger Things Video Game is a Very Good Idea

## La Gacetta

April 4, 2012  
Twitter y Facebook, en los años '80 y '90

## Gazeta

April 4, 2012  
Jak wyglądałyby Facebook i inne serwisy w latach dziewięćdziesiątych

## Marketing directo

April 4, 2012  
Si las redes sociales y apps de ahora hubieran nacido en los 80 y 90...

## Money.ro

Date unknown  
Cum ar fi aratat Facebook-ul in anii '90

## NRC

5 april 2012  
Facebook, Angry Birds en Draw Something hadden we in de vorige eeuw al

## PC Active

April 5, 2012  
Twitter-parodie internationaal succes

April 12, 2012  
Maker Twitter-filmpje over de geheimen van de viral

## PC Magazine

Date unknown  
Angry Birds, Facebook en Google anno 1980

## ShortList

March 21, 2012  
Draw Something as a PC game

## Retroist

April 4, 2012  
What if the Facebook were invented in the 1990s?

## De Standaard

April 4, 2012  
Zo had u met Facebook geklungeld in jaren 90

## Gros Blogue

February 4, 2014

Si Instagram avait été inventé dans les années '80

## Peta Pixel

February 5, 2014

Humor: What Would Instagram be Like if it Had Been Invented in the '80s?

## Antyweb

February 6, 2014

Gdyby Facebook, Twitter, Instagram oraz Skype powstały w latach 80'

## 2 Oceans Vibe

February 5, 2014

Video Shows What Instagram Would Look Like In The 80s

## Dressed Like Machines

February 6, 2014

Así sería Instagram si hubiese sido inventado en los 80

## Isuta

February 6, 2014

動画「もしも Instagram が 80 年代にあったら・・・」

## Tech Radar

April 5, 2012

One More Thing: Twitter goes 8-bit

## Ad Week

February 7, 2014

If Instagram Had Been Around in the '80s, Your Bad Photos Would Have Looked Even Worse

## Funky Space Monkey

February 7, 2014

If Instagram Would Have Been Invented In The '80s...

## Social News Daily

February 5, 2014

If Instagram Was Invented In The 80s

## Net Leadz

Date unknown

Social Media in the 80's

## Buzz Feed

June 3, 2013

What If Wikipedia Was Around In The '80s?

February 5, 2014

If Instagram Had Been Invented In The '80s

## Kiss FM

February 5, 2014

How Would Instagram Look If It Was Used During The '80s

## Web Sonic

February 6, 2014  
Instagram in de jaren '80

## Haberler

February 7, 2014  
80'li Yillarda Instagram

## Gadzetomania

Date unknown  
A gdyby tak Instagram wymyślono w latach 80.?

## ZM Photo

Date unknown  
Instagram anni '80

## Crave

February 7, 2014  
5 Popular Websites And Apps In The 80s Read

## Teach Gear

February 5, 2014  
Πως θα ήταν το Instagram αν είχε δημιουργηθεί στα... 80's

## Giga Mir

February 5, 2014  
В Сети появилась реклама Instagram из 80-х

## Merca 2.0

February 5, 2014  
¿Qué pasaría si las redes sociales hubieran sido inventadas en los 80's y 90's? 6 videos lo muestran

## Into Mobile

February 7, 2014  
Friday Funnies: Instagram in The 80's

## PC tipp

February 5, 2014  
Wenn Instagram in den 80er-Jahren erfunden worden wäre

## Geek Alabama

April 4, 2012  
Internet in the 1980's-1990's

## Tecno

September 2, 2014  
¿Cómo sería Instagram si hubiese sido inventado en los 80?

## SPD Noticias

February 9, 2014  
¿Cómo sería Instagram en los 80?

## Uno Cero

February 8, 2014  
¿Cómo habría sido Instagram en los 80?

## Andalucia Informacion

February 6, 2014

Así sería Instagram si hubiese sido inventado en los 80

## Condé Nast Liv!

August 1, 2016

Hanno fatto il videogame anni '80 di Stranger Things è bellissimo

## Uproxx

April 4, 2012

If Facebook Were Invented In The '90s

## Trendhunter

April 6, 2012

Social Media Satire Virals

## Journal du Geek

February 6, 2014

Instagram, comme dans les années 80

## Newsbeast

February 6, 2014

Πώς θα ήταν το Instagram αν υπήρχε στη δεκαετία του '80;

## News.gr

February 6, 2014

Πώς θα ήταν το Instagram στη δεκαετία του '80

## Tech AO Minuto

February 5, 2014

Como seria o Instagram em 'low-res' nos anos 80?

## Enfilme

June 4, 2016

Video. 'Stranger Things' concebida como un videojuego de los ochenta

## VN Express

April 4, 2012

Facebook và Angry Birds cách đây gần 30 năm

## Viral Blog

April 5, 2012

Imagine: Social Media In The '80s & '90s

## Web Pro News

April 3, 2012

What Facebook Would Have Looked Like in the Early '90s

## ZD Net

April 4, 2012

Angry Birds, Facebook en Google anno 1980

## Tech Digest

June 25, 2012

What if Spotify had been invented in the 1980s?

## Daily News Agency

April 4, 2012

もし、Twitter、Google、Facebook が1980年代に登場したら？を細部に至るまで再現した動画

April 5, 2012

80年代帰ってこい、もし「Angry Birds」がBASIC言語で書かれていたらこうなる

September 22, 2012

「なぜ、Skypeは80年代に登場しなかったのか？」をわかりやすく解説している動画

## 20 Minuten

June 6, 2013

So hätte Wikipedia in den 80er-Jahren ausgesehen

## Posta

June 8, 2013

Dev site 30 yıl önce olsaydı!

## Newstalk

June 5, 2013

What would Wikipedia have looked like in the '80s?

## Creative Bloq

June 4, 2013

What would Wikipedia look like if it were made in the 80s?

## HD Blog

June 4, 2013

Come sarebbe stata Wikipedia negli anni '80? Scopriamolo in questo video!

## Melty Buzz

June 4, 2013

Si Wikipedia avait été lancé dans les années 80

## Dashburst

June 2, 2013

The Wikipedia in the '80s

## Atlantico

June 3, 2013

A quoi aurait ressemblé Wikipedia dans les années 80?

## MMP|Group

May 2, 2013

Social Media in den 80ern

## VKMag

January 22, 2012

Als Angry Birds een jaren 80 game zou zijn

## Super

April 4, 2012

E se o Twitter e o Facebook tivessem sido criados nos anos 1980 e 1990?

## Tert

April 5, 2012

Թե ինչ տեսք կունենաի Facebook-ը 1990-ականներին (տեսանյութ)

## Bokra

April 4, 2012

فيس بوك وتويتر بتقنيات القرن الماضي

## MBC

April 5, 2012

أغرب موقع.. فيس بوك وتويتر بتقنيات القرن

## Sahafi

April 10, 2012

فيسبوك " و"تويتر" بتقنيات القرن الماضي"

## Kotzendes Einhorn

February 27, 2013

Lerne ASCII-Art mit Bob Ross

June 6, 2013

Wikipedia, Skype, Spotify & Co. in den 80ern

## Complex

February 27, 2013

"The Joy of ASCII" by Jo Luijten Is a Strange Homage to Bob Ross

February 4, 2014

This is What Instagram Would Look Like if it Came Out in the 80s

## Break Into Chat

February 26, 2013

"The Joy of ASCII with Bob Ross"

## Segodnya

February 6, 2014

Как бы выглядел Instagram в 80-х

## Daily of the Day

February 4, 2014

If Instagram Were Invented in the 80's

## Checkpoint

June edition, 2012

Welke veteraan gaf John Lennon zijn uniform?

## Retro

February 27, 2014

The Joy of ASCII with Bob Ross

## Fakeblog

February 26, 2014

The Joy of ASCII with Bob Ross

## Daily of the Day

February 4, 2014

If Instagram Were Invented in the 80's

# Written Interviews

Name medium: Wired Germany

Link: 04-21-2015

Language: German

Name medium: NRC

Link: 04-15-2015

Language: Dutch

Name medium: UOL

Link: 02-21-2014

Language: Portuguese

Name medium: The Creative Chair (Wac Design)

Date: 02-23-2013 & 02-26-2014 (repost)

Language: English

Name medium: NYC Nighthawk Cinema

Date: 05-06-2012

Language: English

Name medium: PC Active

Date: 04-12-2012

Language: Dutch

Name medium: Wired Magazine

Date: 04-03-2012

Language: English

# Television & Radio Interviews

Name medium: ITN

Date: Broadcasted in April, 2012

Language: English

Name Medium: ITN

Date: Broadcasted in December, 2012

Language: English

Name Medium: TVL

Date: 05-19-2015

Language: Limburgish

Name medium:MDR (Jump Radio)

Date: 05-05-2015

Language: German

Name medium: BNR (Business News Radio)

Date: 05-21-2012

Language: Dutch



# Social Media

## **George Takei**

Actor and internet personality

<https://twitter.com/GeorgeTakei/status/523620800855695361>

<https://www.facebook.com/georgehtakei/posts/1091461340883318>

## **Darren Hayes**

Singer-songwriter, actor & comedian

<https://twitter.com/darrenhayes/status/761712517445853184>

<https://www.facebook.com/DarrenHayesOfficial/posts/10154256625545056>

## **Conan O'Brien (Team Coco)**

Television host & comedian

<https://twitter.com/TeamCoco/status/587734038753837056>

## **Lily Cole**

Model, actress & entrepreneur

<https://twitter.com/lilycole/status/499145460532383744>

<https://twitter.com/lilycole/status/499145129211723776>

## **Nina Garcia**

Fashion director of Elle/ Marie Claire

<https://twitter.com/ninagarcia/status/188304956091138051>

## **Mike Shinoda**

Rapper of Linkin Park

<https://twitter.com/mikeshinoda/status/187231524733718529>

## **Ashton Kutcher**

Actor

*Kutcher tweeted a screenshot of Google BBS Terminal, which is based on my video "If Google were invented in the '80s..."*

<https://twitter.com/aplusk/status/462310499502129152>

## **Alexander Klöpping**

Founder of Blendle

<https://www.facebook.com/AlexanderNL/posts/921436307469>

<https://twitter.com/AlexanderNL/status/665929030676422656>

<https://twitter.com/AlexanderNL/status/665930266800734208>

## **Marsha Collier**

Bestselling author

<https://twitter.com/MarshaCollier/status/529724949301592064>

## **Huub Stapel**

Actor

<https://www.facebook.com/huub.stapel/posts/1282324231851467> (with a like of Connie Palmen).

<https://www.facebook.com/huub.stapel/posts/1282337678516789>

## **John Legere**

CEO of T-Mobile

<https://twitter.com/JohnLegere/status/591244280431321088>

## **Dr. Eric Sieverts**

Retired information specialist and innovation consultant at University Library Utrecht

& lecturer Information Science and Information Management

<https://twitter.com/sieverts/status/665960128450052096>

## **Marten Blanckesteijn**

Founder of Blendle

<https://twitter.com/blanckesteijn/status/665847698042576896>

## **Herbert Blanckesteijn**

Science journalist

<https://twitter.com/hmblank/status/847695541039382528>

## **Jason Hawes**

TV host of Ghost Hunters

<http://twitter.com/Jchawes/status/634794867806236672>

## **Nicholas Caprio**

Chief Content Officer of Pilgrims Studios

<https://twitter.com/ncaprio/status/634807248234016768>

## **Marcia Luyten**

Economist, culture historian, journalist & television presenter

<https://twitter.com/Luyte/status/833722468565188609>

<https://twitter.com/Luyte/status/833722984665858054>

## **Petra Stienen**

Politician, arabist

[https://twitter.com/petra\\_stienen/status/833669454747803648](https://twitter.com/petra_stienen/status/833669454747803648)

## **Mirjam van den Broeke**

Journalist, legal scholar

<https://twitter.com/MirjamvdBroeke/status/833650352373297152>

## **Walter Kers**

Military sailor, owner STORM Training

<https://twitter.com/walterkers/status/665813309195685888>

## **Youtube**

Biggest video sharing site of the world

<https://twitter.com/YouTube/status/187711153860907008>

<https://twitter.com/YouTube/status/342045624209911810>

<https://twitter.com/YouTube/status/431200583203442688>

<https://twitter.com/YouTube/status/587744595695534080>

<https://twitter.com/YouTubeTrends/status/587692987540320256>

<https://www.facebook.com/youtube/posts/438776752815920>

## **Impossible**

Wishing social network

<https://twitter.com/impossible/status/499193281109319680>

## **Harry Klooster**

Casting director

<https://www.facebook.com/harry.klooster/posts/10210857226698789>

## **Jaap de Wreede**

Editor-in-chief PC-Active, Linux Magazine en Network Pro

<https://twitter.com/jaapdwreede/status/266848691384643584>

Translation Dutch to English: "Jo Luijten strikes again"

## **Tinder**

Dating app

<https://twitter.com/Tinder/status/587716493904842753>

## **Huffington Post Arts & Culture**

<https://twitter.com/HuffPostArts/status/306463680382513153>

## **Playboy Brasil**

[https://twitter.com/playboy\\_brasil/status/587721876597829634](https://twitter.com/playboy_brasil/status/587721876597829634)

## **The Wikipedia and Wikimedia México**

<https://twitter.com/Wikipedia/status/341980811647655936>

[https://twitter.com/Wikimedia\\_mx/status/342011381232590849](https://twitter.com/Wikimedia_mx/status/342011381232590849)

**The Lovie Awards**

<https://twitter.com/lovieawards/status/436900467587944448>